



2007-2010 NORTH AMERICAN MARKET STUDY FOR ADHESIVES AND SEALANTS WITH A GLOBAL OVERVIEW

INCLUDES 2009 ADDENDUM

Geographic Focus: The report focuses on the North American market (U.S., Canada, Mexico) and also includes a macro look at the rest of the world. Highlights are provided for Western Europe (with breakout data for Germany, Italy, U.K., France), Far East (breakout data for Japan, China, India), Latin America (breakout data for Argentina, Brazil, Venezuela), and Rest of World (Central/Eastern Europe, Africa, Middle East, Oceania).

Industry Technology & Market Focus: For the first time, ASC's North American Market Report is harmonized with FEICA's European Market Report. Market data are organized similarly across adhesive and sealant technologies and end-use markets for your convenience.

Expanded Market Data for U.S.: Each report features expanded market information for the U.S. Market, including detailed market data for:

- Reactive (polymerizing) Adhesives – with additional data on epoxies, polyurethanes, polyester (unsaturated), radiation cure, reactive acrylics, and formaldehyde-based
- Transportation Adhesives – with additional data on passenger vehicle, trucks, bus, aerospace, rail and marine
- Sealants – with additional data on oil-base caulks, latex acrylics, polyvinyl acetates, solvent acrylics, butyl sealants, polysulfides, urethanes, silane modified polymers and silicones

2009 Addendum: Due to the unprecedented economic changes that the adhesive and sealant industry has seen, the industry trends and indicators originally published in the North American Market Report have been eclipsed by a rapidly changing marketplace. In response, ASC commissioned an addendum to its original market report. The market report package now provides a more accurate picture of the industry's current situation and includes an outlook for 2010 and beyond.

2007-2010 ASIA SUPPLEMENT MARKET REPORT – 2009 EDITION

Geographic Focus: This report provides a focused look at key markets in the Far East/Asia Pacific region. The data covers the period from 2007 to 2010 to make it compatible with reports on the North American and EU markets, published by ASC and FEICA respectively. It adds timely comments on the Asian Market since the Global Recession began in 2008. The report provides market data for the following regions: Japan, China, India, South Korea, Taiwan, and Viet Nam, as well as data aggregated for "rest of Asia."

Industry Technology & Market Focus: Market data is harmonized with the definitions contained in both ASC's North American Market Report and FEICA's European Market Report. Market data are organized similarly across adhesive and sealant technologies and end-use markets for convenience.



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