



ORDER FORM - STRATEGIC MARKET GROWTH PROGRAM
(Based on the research findings from the ASC's Building the Industry Initiative)

Submit this order form via e-mail to Malinda.Armstrong@ascouncil.org
or via fax at (301) 986-9795.

Send _____ Focus Group Research report(s) at \$500 each

Send _____ Core Market Research by Market Segment report(s) at \$1,000 each (indicate market segment(s) below)

Building & Construction Market Segments

- Framing Contractors
- Multi-Family Housing
- New Housing Operative Builders
- Residential Remodelers
- Single Family Housing

Automotive/Transportation Market Segments

- Aircraft Landing Gear Assembly
- Aircraft Structural Tail Components
- Automotive Assembly
- Automotive Forward Lighting
- Civilian Aircraft Assembly
- Heavy Duty Truck Assembly
- Military Aircraft Assembly

Industrial Market Segment

- Fabricated Metal Structures
- Farm, Garden & Lawn Equipment
- Laundry Appliances
- Manufactured Plastics
- Metal Door and Window
- Prefabricated Metal Buildings
- Sheet Metal Work

Send _____ Value Chain Analysis by Market Segment report(s) at \$1,500 each (indicate market segment(s) below)

Building & Construction Market Segments

- Finishing Carpentry Contractors
- Multi-Family Housing Contractors
- Residential Remodelers
- Single Family Housing (Operative/Non-Operative Builders)

Automotive/Transportation Market Segments

- Aircraft Landing Gear
- Aircraft Tail Sections
- Automotive Assembly (North American & Light Truck)
- Automotive Forward Lighting
- Commercial & Military Airframes
- Truck & Bus (North American Medium & Heavy Duty Truck, Bus, Coach)

Industrial Market Segment

- Fabricated Structural Metal
- Farm, Garden & Lawn Equipment
- Laundry Appliances
- Manufactured Plastics
- Metal Doors & Windows
- Prefabricated Metal Buildings
- Sheet Metal Work

Send _____ Comparative Cost Model Tool at \$2,500 each

Please complete the following.

Total amount enclosed: \$_____ (add \$40 for expedited/int'l shipping)

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THREE WAYS TO ORDER! Mail: Malinda Armstrong, The Adhesive and Sealant Council Inc., 7101 Wisconsin Avenue, Suite 990, Bethesda, MD, 20814. **Fax:** (301) 986-9795. **E-mail:** Malinda.Armstrong@ascouncil.org. Payment must be submitted at the time of order. **Questions:** Call (301) 986-9700 ext 106.