



**Pressure Sensitive Adhesives Short Course  
Norfolk Marriott Waterside  
Norfolk, Virginia  
April 2 - 3, 2006**

**Introduction to PSA Markets**

Daniel Murad, The ChemQuest Group, Inc.

**Overview of Polymers**

Richard Turner, Macromolecules & Interfaces Institute at Virginia Tech

**Overview of Tackifiers/Plasticizers**

Daan Groeneveld, Arizona Chemical

**Overview of Additives**

Darrel Bryant, Material Apps LLC

**Rheology of PSAs**

Eng-Pi Chang, Avery Dennison Research Center

**Tack/Shear & Test Methods for PSAs**

David Dillard, Macromolecules & Interfaces Institute at Virginia Tech

**Harmonization of Test Methods**

David Yarusso, 3M

**Formulation & Converting**

Dick Lindmark, Adherent Laboratories Inc.

**Web Coating**

Mike Hurley, Graphic Arts Adhesives

**Bonding Difficult to Bond to Surfaces with High Performance Tapes**

Greg Peterka, 3M

**RFID 101**

DJ Lee, Avery Dennison

