



TABLE OF CONTENTS

*Note: Due to variations in computer platforms and software versions, you may be unable to click directly on the presentation name for the document to appear. If this is the case, please press CTRL while you left click once and you will be able to open the link.

SESSION: **ADVANCES IN FORMULATION**

[Nanostructured Polyhedral Oligomeric Silsesquioxane \(POSS\) Molecules Enhanced Adhesives](#)

Bruce Fu, Hybrid Plastics, Inc.

[Development of a Fast Selling Elastomeric Adhesive](#)

G. Fred Willard, CAS-MI Laboratories

[Determining the High Shear Coating Performance of Latex Adhesives](#)

Philip Rolfe, Malvern Instruments, Inc.

[Specialty Adhesive Blends Using Eco-Friendly, Ultra-Low Protein Natural Latex Rubber](#)

Michael Dochniak, Vystar Corporation

[A New Additive for Removable Hot Melt Adhesive Formulations](#)

William Dougherty, Sartomer Company, Inc.

SESSION: **REACH UPDATE**

[REACH Update: Business and Trade Impacts Up and Down the Supply Chain](#)

Robert Matthews, McKenna Long & Aldridge L.L.P.

SESSION: **GLOBAL UPDATE**

[Global Market Update](#)

David P. Nick, DPNA International, Inc.

SESSION: **SMALL BUSINESS EXECUTIVES**

[Product Costing - Actual versus Standard Costs Accounting](#)

David E. Platt, University of Texas at Austin

SESSION: **SAFETY – A TOP PRIORITY**

[Dust Explosion Hazard Assessment: Incl. OSHA Combustible Dust National Emphasis Program](#)

Vahid Ebadat, Chilworth Technology, Inc.

SESSION: **2009 AND BEYOND**

[Challenges, Opportunities and Purchasing Trends for the Adhesives and Sealants Market](#)

John Thomas, Clear Seas Research

SESSION: **PRESSURE SENSITIVE ADHESIVES**

[Electron Beam Technology for Pressure Sensitive Adhesive Applications](#)

Stephen Lapin, PCT Engineered Systems

[An APE Free Primary Emulsifer for Pressure Sensitive Adhesives](#)

David Vanzin, Cytec Industries Inc.

SESSION: **IT'S NOT EASY BEING GREEN**

[Measuring Green in Adhesives](#)

Gregory Rose, ITW Plexus

[It's Not Easy Being Green: The Legal Pitfalls Associated With Green Products and Green Building](#)

Heidi B. Goldstein, Thompson Hine LLP

[Sustainability and The Future of Hot Melt Adhesives](#)

Dick Lindmark, Adherent Laboratories, Inc.

SESSION: **PROVIDING CUSTOMER SOLUTIONS**

[Innovations for Technical Textile Coating and Laminating](#)

Paul R. Shessler, SCHAETTI AMERICA, Inc.

[Adhesives and Sealants Cost Savings Opportunities – The Material Dispensing Process](#)

Bentley Boger, Nordson Corporation

SESSION: **BUSINESS – GETTING RESULTS**

[Strategic Intellectual Property Portfolio Planning](#)

John Haran, Sterne, Kessler, Goldstein & Fox L.L.C.

[Complexity](#)

Daniel S. Murad, The ChemQuest Group, Inc.

[Win Rates, Sales Pipelines, KPI's? How Managing Performance Increases Your Win Rate](#)

Lynda Jewell, i3solutions

SESSION: **SEALANTS**

[High Performance Sealants Prepared from a New Polyurethane Dispersion](#)

Jay Johnston, Bayer MaterialScience LLC

[Improving Sealant Performance - Advances in Light Stabilizers for Modified Silicones and Polyurethanes](#)

Andre Bendo, CIBA Corporation

KEYNOTES

[The U.S. Economic Outlook](#)

Martin A. Regalia, U.S. Chamber of Commerce

[Surviving the Recession](#)

Jim Lindell, Thorsten Consulting Group Inc.

[Assessing and Marketing Sustainability in a Challenged Economy](#)

John Meccia, Henkel Corporation

The following speaker presentations are not included on the official CD ROM:

Sales Training: Technology Overview (Part 1) and Consultative Sales Methodology (Part 2)
David J. Dunn, FLD Enterprises

Supplier-Distributor Relationships: Effective Partnerships within New Supply Chain Structures
Robert Ashby, Frank Lynn & Associates

Leveraging New Marketing Tools and Opportunities in Industrial Markets
Robert Ashby, Frank Lynn & Associates

Selecting Low-Emitting Products for Smart Design and Healthy Indoor Air
Anthony Worthan, Greenguard Environmental Institute