



Table of Contents

Global Marketing

Malcolm MacCormick, SI Group

Fumed Silica Dispersions in Transparent Waterborne Sealants

Rodney Conn, Degussa Corporation

A New Functional Filler for Moisture Sensitive Sealants

Rehana Syed, Omya International AG

Removing BHT and Nonylphenol from Emulsion SBR Raw Materials for Adhesives and Sealants

Chris Hardiman, Paratec Elastomers LLC

Use of Liquid Dimer Acid Based Polyester Polyols in Two Component Polyurethane Adhesives

William McNamee, UNIQEMA

SIS Partial Substitution in Hot Melt Adhesive Formula Using Solution-SBR

Alejandro Esquivel de la Garza, Dynasol, LLC

High Performance Liquid-Applied Vibration Damper

Geng Lin, The Dow Chemical Company

Dan Sophiea, Dow Automotive

A Multi-Purpose, Fast-Curing Adhesive: One Component - Solventless - Modified Silicone

Yoshihiro Hongo, Cemedine Co., Ltd.

Atsushi Saito, Cemedine Co., Ltd.

Resins for Use in Deep Freeze Packaging Applications

Terri Carvagno, Eastman Chemical Company

Why Not? A Better Packaging for Your DIY End-Users

Jacques Carten, IPL Packaging Inc.

Workforce Qualification in Adhesive Bonding Technology Coming to North America

Daniel Murad, The ChemQuest Group, Inc.

U.S. Patents: The Lowdown on What You Need to Know

Joseph Manak, Greenberg Traurig LLP

International Business Expansion: Strategic Planning for Globalization

John Imbriale, Ideas In Motion Consulting

Hidden Flaws in Strategic Segmentation

Daniel Murad, The ChemQuest Group, Inc.

Trading Blocs and the Future

David Nick, DPNA International, Inc.

Global Market Updates

China National Adhesive Industry Association (CNAIA)

Influence of Crystalline TPUs on Properties of Polyurethane Reactive Hot Melts (RHM)

Vicenç Rocher, Merquinsa

Gemini Surfactant Technology and Its Applications

Virendra Shah, Air Products and Chemicals, Inc.

Turbo-effect for Elastic Adhesives with Alpha-Silane-Terminated Polyethers

Wolfram Schindler, Wacker Chemie AG

Plasticizer Offers Improved Performance in Acrylic Caulks

David Olsen, Eastman Chemical Company

Mark Kettner, Eastman Chemical Company (co-author)

Stretching Polychloroprene Supplies in Solvent Borne Adhesives

James Lamb, SI Group

Timothy Banach, SI Group

Todd Aube, SI Group

ChemStewards - SOCMA's New Performance Improvement

Joseph Acker, SOCMA

ERP Software as a Leaning Tool for Process Manufacturers

Jay Deakins, Deacom, Inc.

The Need for Optimizing Net Working Capital

Christian Frey, Sika Services AG

Leverage the Internet for Big Sales Growth

Ronald Lilly, Alltis Corporation

Properties of Hot SBR Polymers in Pressure Sensitive and Construction Adhesive Recipes

Bob Scribner, Industrias Negromex S.A. de C.V.

Sara Alicia Hernandez Agundis, Industrias Negromex S.A. de C.V. (co-author)

New APEO Free High Solid Pressure Sensitive Adhesive from PolymerLatex

Dieter Wolters, Polymer Latex GmbH

Filmic Label Adhesive Applications -- Formulating with Resin Dispersions to Improve Peel and Adhesion

Laura Martin, Eastman Chemical Company

Temperature Switch Control for Smart Pressure Sensitive Adhesives

David Taft, Landec Corporation

Steven Bitler, Landec Corporation (co-author)

Qiang (John) Zheng, Landec Corporation (co-author)

Adhesion Properties for Acrylic Pressure-Sensitive Adhesives by Addition of Various Tackifier Resins

Jung Joon Lee, Kolon Chemical Company, Ltd.

The Rheology of Formulated Waterborne Emulsions

David Horwat, Air Products and Chemicals, Inc.

The Use of Metallic (Meth)acrylates as Thermal Curing Agents for Epoxy Adhesives and Sealants

Michael Bailey, Sartomer Company, Inc.

Styrenic Block Copolymers in Thermoset Oil Gels

David St. Clair, Kraton Polymers U.S., LLC

New Benzoate LA Plasticizer for the Global Latex Adhesives Market

Bill Arendt, Velsicol Chemical Corporation

Liquid Products for Both Application and Verification of Adhesives

Jeff Reece, Nordson Corporation

The Use of Differential Scanning Calorimetry (DSC) to Determine the Mix Ratio of Epoxy Adhesives

Terry Gordon, Bondmaster

Unique Packaging Systems for Adhesives & Sealants

Michael Elias, Exchem Polymer Systems

Stealth Consumable: How the Packaging Industry Burns Millions in Profits Each Year

George Hoff, ITW Dynatec Americas

Advanced Stirred Tank Reactor/Mixing System for Non-Newtonian, Shear Thinning Fluids

James Schlachter, Mixing & Mass Transfer Technologies, LLC (m2t technologies)

Prakash Balan, Mixing & Mass Transfer Technologies, LLC (m2t technologies)

The following speakers/presenters have either requested that their presentations not be included on the official Convention CD ROM:

Global Expansion

Don Krabill, Geocel Corporation

Overcoming Cultural Shock - Blending Multiculturalism in Business

Robyn Bradshaw, SEPTON Company of America

From Corporate Information to Strategic Knowledge: The Road Map to Increase Profitability

Guillermo (Bill) Cabiro, Strat-Wise, LLC

China and India – Import Restrictive Trade Remedy Laws – Consideration for Domestic, China and Indian Interests

Peter Koenig, Miller & Chevalier Chartered

Exploiting the 80/20 Principle for Maximum Profitability

Guillermo (Bill) Cabiro, Strat-Wise, LLC

Novel Toughening System for Thermosetting Resins

Dr. Nobuo Miyatake, Kaneka Texas Corporation

Adhesion Promoter Application Techniques

David Dehn, Dehn Engineering Inc.

The Factors Influencing Oil Selection in Flooring Adhesives

Terry Christie, Nynas USA

Len Jannusch, Adherent Laboratories Inc. (co-author)

Strategic Planning in the 21st Century

Ronald Lombardi, The Taylor Consulting Group

A New Functional Polyvinyl Alcohol for Waterborne Adhesive Applications

Jose Briones, Celanese Corporation