

**THE ADHESIVE AND SEALANT COUNCIL PARTNERS
WITH AMERICAN STANDARDS TESTING AND
MATERIALS ON FIRST EVER “SUSTAINABILITY
SUMMIT”**



FOR IMMEDIATE RELEASE

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**Associations to Provide Forum for Adhesive and Sealant Stakeholders
to Collaborate on Sustainability Issues and Opportunities**

Bethesda, MD – May 26, 2011 – The Adhesive and Sealant Council (ASC) is partnering with ASTM International (ASTM) to produce the inaugural “Adhesives and Sealants Sustainability Summit” July 26-27 at the Hyatt O’Hare in Rosemont, IL.

The Sustainability Summit will provide an opportunity for the adhesive and sealant supply chain to discuss all aspects of sustainability as it relates to the sector.

“The trend of sustainability is no longer an emerging trend – it is an important part of the specification process for the industry, yet the market has not collaborated in order to agree on definitions, testing much less standards and measures,” notes Matthew E. Croson, president of ASC. “ASC, in partnership with ASTM and its technical committees D14 and C24 that support adhesives and sealants, invite all industry stakeholders to attend this first ever event, and make sure their voice is heard when it comes to how green and sustainability impacts adhesives and sealants.”

The ASC/ASTM Sustainability Summit will feature three key note speakers that will outline issues impacting the sector, followed by panels that are focused on important market sectors, including transportation, building/construction and packaging, where participants will discuss issues concerning sustainability within the respective market segments.

Key Note presentations will be made by:

- Dr. Robert Peoples (Green Chemistry Institute)
- Dr. Hermann Onusseit (Representing FEICA/Henkel)
- Rik Master (USGBC Technical TAG /USG Corporation)

Panel Participants will include:

Adhesives Panel Focused on Transportation:

- George Pavlovich (Bayer Material Science)
- Pat Rasico (Dow Chemical-Automotive)
- Rich Engler (EPA)
- Nate Tortorella (John Deere)
- Sandra Niks (ASTM D-14 Chair) MODERATOR

Sealants Panel Focused on Building & Construction:

- Tom O Connor (The Smith Group)
- James Van Schoyck (PFS Labs)
- Michael Schmeida (Tremco)
- Walter Cuculic (Green Your Home Consulting)
- Ken Yarosh (Dow Corning/ASTM C24 Chairman/ASTM Board Member) MODERATOR

Adhesive Panel Focused on Packaging:

- Steve Gailbreath (Arizona Chemical)
- Jeff Smith (HB Fuller)
- Deb Bhattacharjee (Dow Chemical)
- Tom Rolando (Wisdom Adhesives)
- John Kalkowski (United Business Media) MODERATOR

“We look forward to working closely with the ASC team as we collaborate to begin the process of agreeing on the various aspects of sustainability that touch the adhesive and sealant sector,” notes Pat Picariello, Director, Developmental Operations at ASTM. “ASC represents the industry, and ASTM represents the process for discussion; working together we are confident that the industry will begin the necessary conversations it needs in order to agree on what sustainability means to the marketplace.”

ASC and ASTM invite all industry stakeholders to attend the meeting, share their thoughts on how sustainability impacts the industry. Information, including the full agenda and registration fees, can be found at <http://www.ascouncil.org/industry/courses/sustainabilitysummit.cfm>