



THE **ADHESIVE AND SEALANT** COUNCIL, INC.

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## FOR IMMEDIATE RELEASE

### Media Contact:

Matt Croson

President

(301) 986-9700 ext. 111

[Matt.Croson@ascouncil.org](mailto:Matt.Croson@ascouncil.org)

## ADHESIVE AND SEALANT COUNCIL DEFINES MARKET SIZE AND GROWTH EXPECTATIONS

**Sixth North American Market Study for Adhesives and Sealants Released;  
\$40 Billion Global Industry to Grow 3.3% Annually Over Next Three Years;  
\$11 Billion North American Market to Grow 2.2% Over Next Three Years**

Bethesda, MD – June 9, 2011 – The Adhesive and Sealant Council (ASC) released its North American Market Report (NAMR) for Adhesives and Sealants, a report published every three years, and which covers the 2010-2013 time period. The NAMR covers market size and scope for both adhesives and sealants, and includes forecasting and trends analysis.

Highlights from the Report include:

- ASC estimates the global adhesives and sealants market at US\$40.5 billion in sales, with 3.3% annual growth rate through 2013
- ASC estimates the North American adhesives and sealants market at US\$11.1 billion, with 2.2% annual growth rate through 2013

“The market report comes out in an economic climate that might be considered ‘optimistic uncertainty’, with general business conditions and sales forecasts showing positive signs, but unemployment and a slower than expected recovery for important market segments causing some anxiety,” reports Matthew E. Croson, president of ASC. “That said, most markets are forecasted to grow, with emphasis on end use categories including packaging, building and construction and footwear, while transportation will have slower growth.”

In addition to the market size and forecasts, the report includes sections detailing the breakdown by market segment, including global demand by market segment as follows:

- Paperboard/Packaging – 33%
- Building/Construction – 18%

- Woodworking – 11%
- Assembly – 10%
- Sealants – 10%
- Transportation – 7%
- Footwear – 4%
- Consumer/DIY – 4%
- Other – 3%

The report outlines which technologies are leveraged in the marketplace, including:

- Water Borne – 50%
- Solvent Borne – 16%
- Reactive – 15%
- Hot Melt – 14%
- Other – 5%

The report outlines global demand, by polymer type, including:

- Vinyl – 31%
- Acrylic – 16%
- Rubber – 13%
- Other – 11%
- Polyurethane – 8%
- Block Copolymers – 7%
- Epoxy – 5%
- Natural Products – 5%
- Silicone – 4%

“The adhesives and sealants sector continues to serve a broad array of industry, with a wide assortment of technologies leveraging a complex amount of polymers that combine for the strong, durable bonds and seals required by the design engineering community,” adds Croson. “This report is a strong body of research that illustrates the strength, depth and breadth of the industry. It will serve as a strong market intelligence tool for any company involved in this segment.”

The ASC North American Market Report is produced on behalf of the Council by DPNA International, a leading market analyst and research firm that is also an affiliate member of the Council. The data within the report was collected using primary research and market reports from a variety of sources and in collaboration with several trade organizations. The definitions used within the report are harmonized with the global adhesive and sealant community. The ASC NAMR Report is available to ASC members for \$630 and to non-members for \$945. Individual licenses and global access licenses are available. The Report is available via [www.ascouncil.org](http://www.ascouncil.org).

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