



THE ADHESIVE AND SEALANT COUNCIL, INC.

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**ASC's North American Market Study Estimates
Adhesive and Sealant Demand to Grow 2.9% Through 2007**

BETHESDA, MD (September 5, 2006) – The Adhesive and Sealant Council's (ASC) *2005-2007 North American Market Study for Adhesives and Sealants with a Global Overview* estimates the North American demand for adhesives and sealants to rise 2.9% through 2007. The size of the 2005 total world market for adhesives and sealants was estimated at 22.4 billion pounds valued at \$US 33.4 billion.

The study provides adhesives and sealants market data for North America, Western Europe, the Far East, Latin America and the Rest of World. It provides market share and forecasted growth rate information on adhesives and sealants, broken down by both technology and end-use application. In addition to extensive data on the global adhesives and sealants marketplace, the *2005-2007 North American Market Study for Adhesives and Sealants with a Global Overview* provides more detailed market information on the consumer/DIY segments and the paperboard/packaging adhesives market in the United States than in previous reports.

“The market study is an important resource for industry suppliers and formulators to identify end-use demand trends,” said Lawrence Sloan, ASC President. “Information contained in the report can help companies make sound, strategic decisions.”

The market study is available for \$880 per copy or \$3,000 for a global access license. ASC members can purchase at a discounted price. Learn more and order the study at <http://www.ascouncil.org/news/reports/marketreport06.cfm>.

About ASC

The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry-operating environment and strengthen its member companies. Today, ASC members account for more than 75% of the aggregate industry revenues, exceeding some \$6 billion annually. The Council is comprised of 120 adhesives and sealants manufacturers, raw material and equipment suppliers, and industry consultants.

For more information about ASC, visit www.ascouncil.org.

About DPNA International, Inc.

DPNA International, Inc. was re-commissioned by ASC to develop the *2005-2007 North American Market Study for Adhesives and Sealants with a Global Overview*.

DPNA International, Inc. was formed in early 1991 to advise on the transfer of new and existing marketable technology between North America, Europe, South America, and the Asia Pacific.

For more information about DPNA International, visit www.dpna-international.com.

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