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ASC and ASMAC Co-Sponsor Fundamentals of Adhesion Short Course

BETHESDA, MD (January 29, 2007) – The Adhesive and Sealant Council (ASC) is pleased to announce its Fundamentals of Adhesion Short Course to be held in Toronto, ON from June 7-8, 2007 at the Renaissance Toronto Airport Hotel. The Adhesives and Sealants Manufacturers Association of Canada (ASMAC) is proudly co-sponsoring this educational event.

This course will provide a comprehensive introduction to the principles of adhesion science. Led by professors from Virginia Tech, this two-day short course will address various topics, including:

- Basic stress distributions in important bonded joint families;
- Advantages and disadvantages of different test geometries;
- Prediction of long-term performance through short-term tests;
- Environmental factors and their effect on adhesive durability;

- Principles of surface chemistry and how they apply to adhesive bonding;
- Surface analysis techniques.

This course is designed for entry-level chemists, application engineers, sales and marketing professionals, and other technical personnel employed by adhesive companies, raw material and equipment suppliers, and end-users. For the full course agenda and online registration, go to <http://www.ascouncil.org/industry/courses/adhesion07.cfm>.

About ASC

The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry-operating environment and strengthen its member companies. Today, ASC members account for more than 75% of the aggregate industry revenues, exceeding some \$6 billion annually. The Council is comprised of 125 adhesives and sealants manufacturers, raw material and equipment suppliers, and industry consultants.

For more information about ASC, visit www.ascouncil.org.

About ASMAC

The Adhesives and Sealants Manufacturers Association of Canada (ASMAC) originated in 1966 to support the adhesives and sealants industry in Canada. Member companies represent over 1,500 employees and achieve over CAD\$225 million in annual sales. ASMAC represents and serves the interests of the adhesives and sealants industry in Canada to ensure the continuing growth and prosperity of Canada's industrial community.

For more information about ASMAC, visit www.asmac-afasc.ca.