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Media Contact:

Lori Crowe
Marketing Director
(301) 986-9700 ext. 109
lori.crowe@ascouncil.org

Fall Convention Details Released; ASC Seeking Presentations

Bethesda, MD (April 28, 2009)—Hundreds of like-minded individuals will gather at the Griffin Gate Marriott Resort in Lexington, Kentucky, on October 11-13, 2009, to attend one of the adhesive and sealant industry's largest events—the ASC 2009 Fall Convention & EXPO.

In preparation for the fall program, ASC is seeking thought-provoking, educational sessions and has announced its call for speakers. The ASC convention is an opportunity for industry leaders to share their knowledge and experience. Abstracts are due by Friday, July 17, 2009, and can be submitted on-line at www.ascouncil.org.

ASC is currently soliciting presentations on the following topics:

- Sustainability
- Green Markets and Technology
- Alternative Energies (e.g., solar, wind and fuel cells)
- Structural Adhesives
- Sealant Applications
- Advances in Waterborne Adhesives
- Academic Research Updates
- Global Markets
- Business and Management Best Practices
- Sales Forecasting and/or Predictive Modeling
- Revving up Research and Development
- Changing Building Codes – Green Products, Radon Sealants, Mold and Fireproof Adhesives and Sealants
- Adhesives and Food Contact
- Testing, Accredited Labs and Third Party Product Certification
- Growth in Hot Melts – New Markets

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“The educational program offered at ASC conventions continues to evolve and improve to meet our attendees’ needs,” said ASC President Lawrence D. Sloan. “The dynamic educational sessions are designed to connect attendees with leading industry authorities and with each other, while providing practical tools to use when they return to their businesses. I encourage interested individuals to submit abstracts for consideration.”

Another facet of the education program is the Waterborne Short Course. Co-located at the convention site, the technical seminar will be offered October 11-12, 2009. The expert-led, comprehensive curriculum will cover all facets of waterborne adhesives and is designed for a variety of technical and sales/marketing personnel employed by adhesive and sealant manufacturers, suppliers or end-user companies. The class will be divided into three segments:

- Innovations in waterborne raw materials/additives, including an examination of “green” chemistries
- Processing and application equipment
- End-user perspectives, including packaging, non-wovens and assembly

Companies are also invited to participate in one of the largest adhesive and sealant product showcases in the western hemisphere, the ASC EXPO. Scheduled for October 12, 2009, the ASC EXPO will feature leading suppliers, manufacturers and service providers. It will afford companies the opportunity to meet face-to-face with hundreds of convention attendees in one convenient place.

In addition to the outstanding education sessions and one of the industry’s largest EXPO events, ASC continues to offer convention participants engaging opportunities for networking. Two special networking events have been announced—an excursion to Keeneland Race Course and a golf outing at Griffin Gate Golf Club.

Complete information is available on ASC’s Web site, www.ascouncil.org/industry/conventions.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and strengthen its member companies. ASC members represent more than 75% of the U.S. industry. The Council is comprised of 120 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants. For more information about ASC, visit www.ascouncil.org.

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