



THE ADHESIVE AND SEALANT COUNCIL, INC.

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## ASC MARKET REPORT ILLUSTRATES ASIA'S ADHESIVES AND SEALANTS GROWTH POTENTIAL

***Adhesive and Sealant Market Demand Stands at 8.9 billion pounds; expected to grow 3.6% annually through 2013***

Bethesda, MD – July 13, 2011 – The Adhesive and Sealant Council expects the Asia Pacific region total adhesive and sealant demand to grow 3.6% annually through 2013, reaching 9.9 billion pounds of wet formulated product. The market currently stands at 8.9 billion pounds of wet formulated product, with an estimated market value of approximately US\$12.5 billion.

“Because of its strong, growing middle class, the entire region is a considerable market for products that use adhesives and sealants, including packaging, construction and transportation,” notes Matthew E. Croson, President of ASC. “Outside of Japan, which continues to feel the impact of the earthquake and tsunami, we expect all of the market to expand and increase the use of innovative adhesive and sealant products over the next three years.”

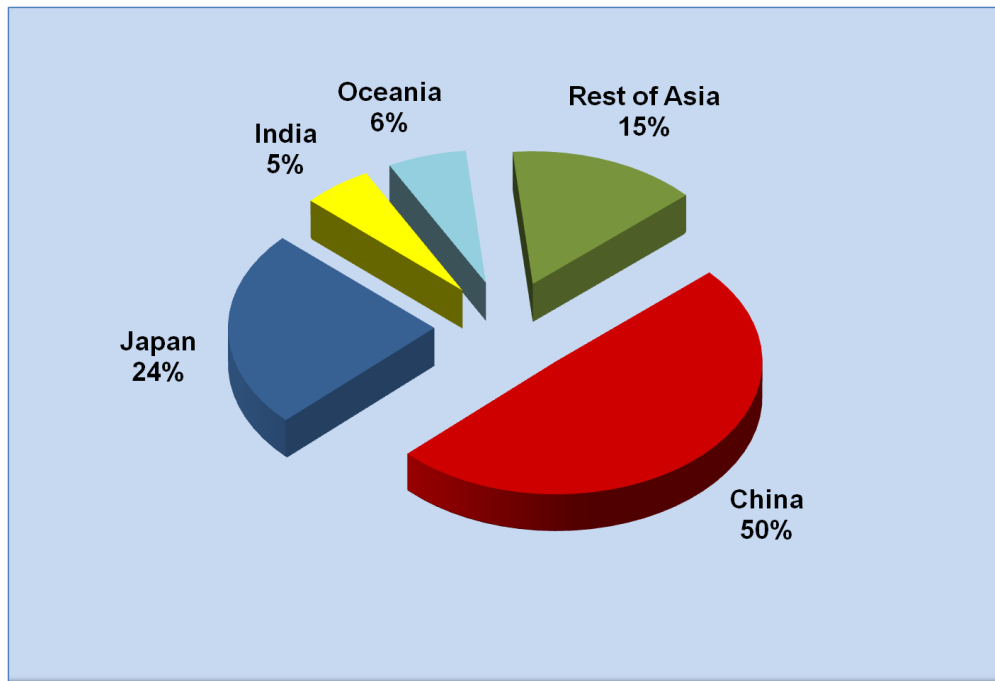
Market forces impacting the region include:

Global economic slowdown	Rising raw material prices
Weak U.S. dollar	Japan earthquake and tsunami
China and India growth	Automotive production
Raw material shortages	Alternative energy demand
Growing consumer class	Growing environmental awareness

“Even with some market drivers having a negative impact in the short term, the strong consumer demand and growing population will make this region a strong player in the years ahead.”

For adhesives alone, the estimated 2010 market stands at \$10.9 billion with 8.1 billion pounds of wet formulated product being shipped in 2010. The annual growth rate is 3.7% for adhesives. Sealants are projected to grow at 2.7% with an estimated 2010 value of US\$1.5 billion and demand of 825 million pounds.

The Asia Pacific market share for adhesives and sealants is provided in the following figure:



Source: ASC Asia Pacific Market Study/DPNA

The 2010-2013 Asia Pacific Market Study for Adhesives and Sealants provides market size breakdowns and an overview for countries within the region highlighting: China, India, Japan, Oceania, Vietnam, South Korea, Taiwan and Rest of Asia.

The market study contains 91 pages of 189 Tables and Figures, which provide market data by end use market segment, technologies, and product categories as defined in the Harmonized Definitions for Adhesives and Sealants approved and adapted in 2008 by the U.S. Adhesive and Sealant Council and FEICA (Federation of European Industries Colles (Glue) and Adhesives). These Definitions are consistent with the ASC 2010-2013 North America Market Study with a Global Overview released in late May 2011 and the coming FEICA European Market Study due to be published in late summer 2011.

Data was obtained by DPNA International from direct interviews with adhesive and sealant manufacturers, industry associations, suppliers to the industry, and end users in addition to government and financial sources and DPNA's ongoing updated database.

The ASC 2010-2013 Asia Pacific Report and North American Market Report are produced by the ASC in partnership with DPNA International, Inc., a leading market analyst and research firm that is also an affiliate member of the Council. The data within the reports was collected using primary research and market reports from a variety of sources and in collaboration with several trade organizations. The definitions used within the reports are harmonized with the global adhesive and sealant community. For additional information and to order the report, [click here](#).

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 117 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers and end-users. For more information about ASC, visit [www.ascouncil.org](http://www.ascouncil.org).

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