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**2009 Addendum Released for 2007-10 North American Market Report**

Bethesda, MD (November 12, 2009)—The Adhesive and Sealant Council, Inc. (ASC) in partnership with DPNA International, Inc., has released a 2009 Addendum to its 2007-10 North American Market Report.

“In this era of globalization, access to timely market data gives industry professionals a critical, competitive edge. One essential tool for the adhesive and sealant industry has always been the ASC North American Market Report,” said ASC President Lawrence D. Sloan. “Because the original report was published at the onset of the ‘Great Recession,’ we decided it was wise to publish this update to reflect our revised projections.”

The 2009 Addendum is sold as part of the 2007-10 North American Market Report, creating a package that more accurately depicts the adhesive and sealant industry’s current situation. It also includes an outlook for 2010 and beyond. Industry professionals use the report as a strategic planning tool to make planning decisions and efficiently allocate resources.

Produced by DPNA International, a full-service, global consulting firm based in North Carolina, the market report and addendum offer accurate and verified information, featuring a broad scope of data that includes market share and forecast growth rates for the U.S., Canada and Mexico. The market report also features a global geographic focus that includes Africa, Eastern and Western Europe, the Far East, Latin America, the Middle East and Oceania.

ASC offers a variety of market reports and data to assist companies in better managing their operations. To learn more, visit [www.ascouncil.org/news/reports](http://www.ascouncil.org/news/reports).

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and strengthen its member companies. ASC members represent more than 75% of the U.S. industry. The Council is comprised of 120 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants. For more information about ASC, visit [www.ascouncil.org](http://www.ascouncil.org).

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