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Media Contact:

Lori Crowe
Marketing Director
(301) 986-9700 ext. 109
lori.crowe@ascouncil.org

ASC Additives Short Course Benefits Technical and Business Professionals

Bethesda, MD (October 9, 2009)—The Additives Short Course presented by The Adhesive and Sealant Council, Inc. (ASC) offers a unique opportunity for business and technical professionals to come together for education that benefits everyone from scientists to sales persons. Additives, with their unique physical and performance characteristics, are a vital part of the creation of adhesives and sealants.

Only offered every other year, the ASC Additives Short Course is a highly anticipated industry educational event. This year, it will be held at the Columbus Airport Marriott in Columbus, Ohio, on November 4 and 5, 2009. The two-day course highlights the leading additives in use today, the latest advances in these unique formulation tools—including developments in “green” chemistry—and how additives can enhance your products. A complete listing of topics and presenters can be found on the ASC Web site at <http://www.ascouncil.org/industry/courses/additives09.cfm>.

“A strong understanding of additives is a two-fold win for industry professionals,” said ASC President Lawrence D. Sloan. “Additives make better products and products using additives are easier to market. We have some of the top companies and top industry players presenting information on additives that can really improve a bottom line. Everyone in the industry can benefit from this course.”

With appeal to the entire industry, this course is widely popular and interested parties are encouraged to register as soon as possible.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and strengthen its member companies. ASC members represent more than 75% of the U.S. industry. The Council is comprised of 120 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants. For more information about ASC, visit www.ascouncil.org.

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