



ASC Membership – A Return on YOUR Investment

Membership in an association means different things to different people. So, what's in it for you? The easiest way for us to define that is to ask you, what do you want?

- Do you want to increase your value to your employer by broadening your skill set?
 - **Attend Spring & Fall Conventions for educational sessions (technical and business)**
 - **Attend in-person Short Courses and live Webinars (technical and business)**

- Do you want to supplement your industry resource base by expanding your network of business contacts?
 - **Attend Spring & Fall Conventions with multiple networking events**
 - **Join one of the many Peer Groups available (Large Manufacturer Executives, Small Business Executives, Chief Technology Executives, Human Resource, Finance)**

- Do you want to position yourself for participation in our industry's global marketplace?
 - **Join the ASC International Committee**
 - **Participate in international events sponsored by our network of industry associations (e.g. FEICA, CNAIA)**
 - **Form new alliances with international partners**

- Do you want to measure your company's manufacturing performance versus others of like size in our industry?
 - **Participate in ASC *member-only* Benchmarking Surveys, including Industry Sales, Financial Operating Costs and Compensation & Benefits *at no charge***

- Do you want to stay on top of government regulatory movements within our industry?
 - **Join the Government Relations Committee to stay abreast of current topics (including Green Building initiatives, California state regulatory activities and EPA directives)**

- Do you want to gain insight into where our industry is today relative to yesterday and where we are going to grow tomorrow?
 - **Receive the ASC's latest North American Market Report and Asia Supplement and FEICA's European Market Study all at *member discounted pricing***
 - **Receive *complimentary* End-user Reports from specific industries**
- Do you need to fill a position with an employee interested in working in the industry
 - **Access the ASC's Online Career Center to post a *complimentary* job ad or search resumes from qualified candidates**
- Do you want to augment your business development capabilities in areas you could not reach on your own?
 - **Establish a presence on the industry's new end-user educational portal www.adhesives.org**
 - **ASC provided business development leads from companies around the world**
- Do you want to help improve your company's bottom line?
 - **Take advantage of ASC Affinity programs for members (e.g. energy/utility buyers)**
- Do you want to take a leadership role in supporting your profession and our industry? Join one of the following volunteer member committees:
 - **Convention Planning Committee**
 - **Green/Sustainability Committee**
 - **Membership Committee**
 - **Next Generation (Young Leaders) Committee**
 - **Suppliers Committee**
 - **Technical Committees (Waterborne, Hot Melt, Sealants, PSAs)**