



*7101 Wisconsin Avenue, Suite 990, Bethesda, Maryland 20814*

## **NON-COMMERCIALIZATION AND ANTITRUST GUIDELINES**

When making a presentation at an ASC meeting, **it is very important that presentations and visual aids** strictly adhere to the **non-commercialization and antitrust policies of the The Adhesive & Sealant Council, Inc. (ASC) and the laws of the United States of America**. The following are the guidelines that the ASC expects to be followed when presenting your topic:

**PowerPoint Presentation:** Limit non-essential reference to your company name, logo and product(s) trade name in your presentation (this includes slides, videos, etc.). For any comparative data used in the paper and/or presentation, refer to competitive products by their **generic name only**. ***If a presentation is deemed too commercial, it will be withdrawn from the program.***

### **Commercialism:**

- a) All presentations must avoid commercialism, promotion, and advertising. This specifically includes pervasive or inappropriate use of company logos.
- b) Presentations that are simply descriptions of company products will not be allowed.
- c) Advertising of any kind may not be distributed, nor may any material be displayed that directly promotes the commercial interests of the authors or any particular company or enterprise (unless as authorized by ASC).
- d) Statements in the presentation are the sole responsibility of the author. No presenter statements should be viewed as, or considered representative of, any formal stance or position taken on any product, subject, or issue by ASC.

### **The Adhesive & Sealant Council, Inc. (ASC) Antitrust Compliance Policy**

*It is the policy of the ASC to comply strictly with all applicable trade regulations and antitrust laws of the United States of America. Any activities of the ASC or ASC-related actions of its officers, directors, members, member representatives or staff that violate these regulations and laws are contrary to ASC policy.*

*The antitrust compliance policy of the ASC includes the following:*

- a) *Meetings are conducted pursuant to agendas distributed in advance to attendees; discussions are limited to agenda items; there are no substantive discussions of ASC matters other than at official meetings; minutes are distributed to attendees promptly.*
- b) *All ASC activities or discussions are avoided which might be construed as tending to (1) raise, lower or stabilize prices; (2) regulate production; (3) allocate markets; (4) encourage boycotts; (5) foster unfair trade practices; (6) assist in monopolization; or in any way violate applicable U.S. trade regulations and antitrust laws.*
- c) *General Counsel attends board of directors and member representative meetings at the discretion of the board of directors. Attendance of counsel at other meetings is at the discretion of the ASC president.*
- d) *Council officers, directors, members, member representatives or staff who participate in conduct which the board of directors, by two-thirds majority vote, determines to be contrary to the ASC antitrust compliance policy are subject to disciplinary measures up to, and including, expulsion.*