

Exhibit Guide Advertising Opportunities

This is your exclusive opportunity to spotlight your company's products and new developments. Enhance the visibility of your company and drive attendees straight to your booth. The Exhibit Guide will be distributed to over 300 attendees at the 2010 Fall Convention & EXPO. Reserve your ad soon...space is limited! **AD MUST BE RECEIVED BY FRIDAY, AUGUST 13, 2010.**

AD DIMENSIONS & PRICING

AD SIZE	(in inches, width x height)	MEMBER	NONMEMBER
One-quarter	2-5/8 x 4-5/8	\$200	\$300
One-half vertical	2-5/8 x 9-3/8	\$275	\$375
One-half horizontal	5-1/4 x 4-5/8	\$275	\$375
Full page (interior)	5-1/4 x 9-3/8	\$500	\$600
Full page (back cover)	Bleed 6-1/4 x 10-1/4; Live matter 5-1/4 x 9-3/8	\$500	N/A

Note: Exhibit Guide is 6" wide x 10" tall.

ARTWORK REQUIREMENTS

Prefer PRESS quality PDF with colors as CMYK and fonts converted to curves or embedded in the PDF. Photographic images should be 300 ppi and line art 800-1200 ppi.

E-mail high resolution PDF to malinda.armstrong@ascouncil.org no later than Friday, August 13.

Name _____

Company _____

Ad space _____ Total _____

PAYMENT DUE UPON RECEIPT

Payments made with credit card:

VISA MasterCard AMEX

Card Number _____

Exp. Date _____ CVV# _____

Name on Card _____

Signature _____

Sponsorship Opportunities

ASC invites you to maximize your promotional dollars and participate in the ASC 2010 Fall Convention & EXPO. Involving your company in pre-convention and on-site promotion can increase visibility and market recognition while demonstrating your support of the adhesive and sealant industry. In return for your financial support, the ASC will recognize and acknowledge your company pre-convention and on-site.

Sponsorship Opportunities

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|---------------------------|---------------------------------|---|
| Welcome Reception | Lanyards | Kindle for EXPO Raffle |
| Opening Session Breakfast | Flash Drive Bracelets | Golf Outing (if scheduled) |
| General Session Breakfast | iPod for EXPO Raffle | EXPO Reception |
| Tuesday Lunch | Digital Cameras for EXPO Raffle | Final Program |
| Coffee Lounges | Pocket Guide | In-room Internet Access for Attendees |
| Attendee T-Shirts | Education Sessions | ASC's e-Blasts (sent to approx. 5,000 people) |
| Tote Bags | PoGo Printers for EXPO Raffle | |
| Luggage Tags | | |
| Hotel Key Cards | | |
| Notebooks | | |

Eight men out* . . .

Known for its fertile land, Ohio's climate and soil seems to be particularly suited for growing presidents. Eight U.S. Presidents were from Ohio:

William Henry Harrison
Ulysses S. Grant

Rutherford B. Hayes
James A. Garfield

Benjamin Harrison
William McKinley

William H. Taft
Warren G. Harding

*courtesy of ancestry.com