



Cincinnati, the "Queen City of the West" is a beautiful city nestled on the banks of the Ohio River in the heart of America. As was ancient Rome, the City is built on seven hills. Cincinnati has pride in a rich heritage and has much to offer. The City has an incredible diversity in terms of culture, performing arts, education, family, nightlife, spectator sports, music, and outdoor activity. It would take volumes to present all of Cincinnati's living amenities. The city is a river's width from the South, and resembles a southern city in many respects. This is just the first of several different identities - river town, sports Mecca, abundant architectural landmarks - multitude of museums - one of the best zoos in the country. The rolling bluegrass-covered hills of Kentucky are just over the river. If you want to sample a little bit of everything, Cincinnati is your buffet.

Cincinnati Highlights

Cincinnati is home to the headquarters of many large corporations including Procter & Gamble, Kroger, Chiquita Brands International, GE Aircraft Engines, Federated Department Stores, Andrew Jergens Company and U.S. Playing Card Company – just to name a few. The area has a strong German, early settlers of the region, culture. The name of the Cincinnati Reds of Major League Baseball evolved from the Cincinnati Red Stockings, baseball's first professional team. The City is famous for its Cincinnati chili (or "Cincinnati-style chili"). It is a regional style of chili characterized by the use of unusual ingredients such as cinnamon, cloves, or chocolate, and by the absence of chili peppers or chili powder. It is commonly served over spaghetti or as a hot dog sauce.

Getting to Cincinnati/Northern Kentucky

The Cincinnati-Northern Kentucky International Airport (CVG), a hub for Delta Airlines, is 13 mi south of downtown Cincinnati in northern Kentucky. Covington, Kentucky is a city of approximately 50,000 people that sits just across the Ohio River from downtown Cincinnati.

By Plane

The Cincinnati-Northern Kentucky International Airport serves the following carriers:

American. 800/433-7300. www.aa.com.

Continental Airlines. 800/525-0280. www.flycontinental.com.

Delta. 800/221-1212. www.delta.com.

Delta Connection-ComAir (800/221-1212. www.comair.com).

Northwest. 800/225-2525. www.nwa.com.

Skyway: The Midwest Express Connection. 800/452-2022. www.midwestexpress.com.

United. 800/241-6522. www.united.com.

US Airways. 800/428-4322. www.usair.com.

Airport Transportation

The Cincinnati Marriott RiverCenter does not provide shuttle service. Estimated taxi fare is \$25 (one way) from the airport to the hotel. An alternative from the airport is Executive Transportation at 859-261-8841, 800-990-8841 (reservations recommended). \$20 to Downtown or Covington, \$30 round-trip. A taxi service is also available at \$27 (one way).

By Car

I-71 and I-75, the major north-south routes through town, merges into a single highway in downtown Cincinnati. They pass together over the double-decker Brent Spence Bridge, and then continue south into Kentucky as a single highway before splitting apart near Walton, Kentucky. I-74 originates (or terminates) in Cincinnati, heading west into Indiana. I-275 encircles the city and parts of northern Kentucky.

Southbound: take I-75 South to Exit 192 Covington/Fifth Street Exit. Bear left follow Fifth Street 6 blocks, turn left on Madison to RiverCenter Blvd. Hotel is on the left.

Northbound: take I-71/75 North. Take Exit 192, which is the Covington/5th Street Exit (5th Street is one-way, Eastbound). Follow this to the 6th traffic light and turn left onto Madison. Proceed through one traffic light and two stop signs to RiverCenter Boulevard.

From the Airport: Take I-275 East to I-71/75 North. Take Exit 192, which is the Covington/5th Street Exit (5th Street is one-way, Eastbound). Follow this to the 6th traffic light and turn left onto Madison. Proceed through one traffic light and two stop signs to RiverCenter Boulevard.

Hotel

The ASC Fall Convention hotel is the Cincinnati Marriott RiverCenter. However, do not be fooled by the name – the hotel is located just across the Ohio River in Covington, Kentucky at 10 West RiverCenter Boulevard. The telephone number is (859) 261-2900. Reservations can be made directly on the ASC website. If you call the hotel for reservations, be sure to mention that you will be attending the ASC Fall Convention to get the discounted rate of \$167 per night. The Marriott RiverCenter has been newly renovated. Many deluxe guest rooms feature stunning views of downtown Cincinnati. The hotel has a full service health club and new PURE Allergy Free guest rooms.

Dress Code

Business casual with comfort in mind.

Weather

The average temperatures for Cincinnati in October are a high of 67° and low of 46°. Typically, October has the most clear days.

Questions?

Contact ASC Staff at (301) 986-9700. For more information on Cincinnati and the surrounding area, go to www.cincyusa.com.

