



ASC 2009 Fall Convention & EXPO

October 11-13, 2009

Marriott Griffin Gate Resort

Lexington, Kentucky

In these troubling economic times, it is more important than ever for the industry to come together to share knowledge on innovative ideas, breakthroughs in research and development, and new products and services. The Adhesive & Sealant Council, Inc. (ASC) invites you to submit a presentation proposal (abstract) for inclusion in the ASC 2009 Fall Convention program. This is an excellent opportunity to appear center stage before your industry peers.

Although all timely subject matter and topics relevant to the adhesive and sealant industry will be considered, listed below are some of the session ideas being considered for the ASC 2009 Fall Convention program:

- Sustainability
- Green Markets and Technology
- Structural Adhesives
- Sealant Applications
- Advances in Waterborne Adhesives
- Academic Research Updates
- Global Markets
- Business and Management Best Practices
- Sales Forecasting and/or Predictive Modeling
- Revving up Research and Development
- Changing Building Codes – Green Products, Radon Sealants, Mold, and Fireproof Adhesives and Sealants
- Adhesives and Food Contact
- Testing, Accredited Labs and 3rd Party Product Certification
- Growth in Hot Melts – New Markets

**Abstracts Due
Friday,
July 17, 2009**

**Electronic
Submissions Only!**

**Detailed speaker
guidelines and the
abstract
submission form
are online at
www.ascouncil.org.**



Photo courtesy of Lexington CVB

please see reverse side

**Abstracts must be submitted online
at www.ascouncil.org on or before
Friday, July 17, 2009.**

Abstract Submission Guidelines

Abstracts must be in English, no more than 300 words (less than one typed page) and must include the following:

- Author Name
- Job Title
- Company Affiliation
- Personal Biography (125 words or less)
- Contact Information

To be considered, presentation proposals (abstracts) should contain timely, applicable and relevant information on business or technical innovations and advancements, research methodology with demonstrative importance to the adhesive and sealant industry. All submissions must abide by ASC's commercialism guidelines, which restrict the excessive use of trade names or material of a commercial or marketing nature.



Keeneland Race Course

Photo courtesy of Lexington CVB

About ASC:

The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry.

Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and strengthen its member companies.

For more information about ASC, visit www.ascouncil.org.



THE ADHESIVE AND SEALANT COUNCIL, INC.

SECURING THE FUTURE™