

EXCLUSIVE MEMBER ONLY ADVERTISING OPPORTUNITIES

ASC's Adhesives.org e-Newsletter

ATTN: Adhesive/Sealant Manufacturers, Dispensing Equipment Suppliers and Industry Consultants: ASC's Adhesives.org e-Newsletter showcases the latest innovations in adhesives and sealants and presents cutting-edge research into the products of tomorrow. Reaching influential engineers and designers, advertising in the Adhesives.org e-Newsletter is a cost-effective way to broaden your company's brand in the design-engineering community.

Why advertise in the Adhesives.org e-Newsletter?

- Create awareness and increase the visibility of your company
- Advertise a specific product or service
- Differentiate your product from competitors
- Drive your sales
- Reach the influential end-user market
- Reach multiple audiences and market segments at once

Horizontal Banner Ad

468 pixels wide x 60 pixels high

1x	\$750
3x	\$2,100
6x	\$3,900
12x	\$6,900

Full Banner Ad
468px W x 60px H, JPEG or GIF ONLY
Suggested Max File Size 100K
No PDF, BMP, Flash, or JavaScript

Vertical Banner Ad

up to 120 pixels wide x 240 pixels high
top position on sidebar

1x	\$650
3x	\$1,800
6x	\$3,300
12x	\$5,400

Vertical Banner
120px W x 240px H
JPEG or GIF ONLY
Suggested Max Size 60K
No PDF, BMP, Flash,
or JavaScript

Sidebar Tile Ad

up to 120 pixels wide x 60 pixels high
lower position on sidebar

1x	\$250
3x	\$600
6x	\$900
12x	\$1,200

Sidebar Button #2
120px W x 60px H
JPEG or GIF ONLY
Suggested Max Size 40K

Technical Requirements

- JPG or GIF files ONLY
- Maximum File Size:
Sidebar Ad: up to 40k
Horizontal/Vertical Ad: up to 100k
- May be static or animated; no Flash or Java script
- Provide URL of embedded link
- Provide Ad Caption (up to 150 characters) - OPTIONAL

SEE NEXT PAGE FOR AD PLACEMENT

Sponsored By:

Full Banner Ad

468px W x 60px H, JPEG or GIF ONLY
Suggested Max File Size 100K
No PDF, BMP, Flash, or JavaScript

Share Adhesives.org with your Colleagues

Help us continue to reach the design-engineering community. Share the *Adhesives.org e-Newsletter* with others so they can benefit from the latest industry applications, technological developments, resources and educational opportunities. Sharing the knowledge is easy! Click the "Send to a Colleague" button on the right. Enter up to five e-mail addresses and a short, personal message. Recipients can then subscribe to the e-Newsletter directly.

Adhesive and Sealant Council News

CSI's GreenFormat Program Featured in Current Innovations in Practice

There is often confusion about what constitutes a sustainable/green building product and how to evaluate, specify and purchase sustainable/green building products. To further complicate the issue, there has not been a standardized way to request or report information about products. This inefficient practice wastes time and produces inconsistent and non-comparable information. The Construction Specifications Institute (CSI) observed this lack of consistency and difficulty in the reporting of sustainable/green building product attributes and introduced GreenFormat® as a solution. [Read more...](#)

[Web Link](#) | [Back to Top](#)

Explore Thermoset Resin Applications in Alternative Energies on December 2

Thermoset resins are cured through a chemical reaction process that significantly increases the performance of the formulated product. Once cured, they create products and bonds that are strong and durable and can bear heavy loads. They can also withstand high temperatures and extreme changes in the environment, making them excellent for high performance and structural applications. On December 2, ASC is hosting its [Thermoset Resins Use & Bonding in the Alternative Energy Industry](#) webinar to provide a better understanding of thermoset resins, their applications in the alternative energy arena and an outlook on how they can improve alternative energy offerings. [Register now to claim your virtual seat.](#)

[Web Link](#) | [Back to Top](#)

Adhesives 101 Webinar Series Slated for February 2010

The ChemQuest Group, an international, strategic business management consulting firm, has partnered with The Adhesive and Sealant Council to offer a new learning opportunity. Consisting of six webinars, this educational series will be based on the [North American Adhesive Bonding Professional Training Course](#). Topics will include an introduction to adhesive and sealant markets, adhesion science, fundamentals of surface preparation, structural and nonstructural adhesive technologies and joint design. Course content is specifically created for end-users of adhesives and sealants as well as nontechnical industry professionals. The webinars will begin in February 2010 and may be taken as individual sessions or a comprehensive package. More information will be posted soon. In the meantime, [review the upcoming training options.](#)

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November 2009

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or JavaScript

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Adhesives.org is an online educational portal providing unbiased information about adhesives and sealants to those that are relatively unfamiliar with the technology. Developed by the [Adhesive and Sealant Council](#), a non-profit trade organization dedicated to representing the interests of the adhesives and sealants industry, [adhesives.org](#) has been designed to help improve awareness about the benefits and value of the industry's products, and help clear up misperceptions.

For More Information
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